What is claimed is:

1. A method for purchase verification, comprising the acts of:
receiving at a server a first message from a computer system, the first message including a service tag, the service tag identifying the computer system;
determining at the server if the service tag is valid; and
generating a second message from the server, the second message authorizing providing a benefit if the service tag is determined to be valid.

2. The method as recited in claim 1, wherein the server includes a processor coupled to a memory, further comprising the act of:
invalidating the service tag after generating the second message.

3. The method as recited in claim 1, wherein the first message includes a product code.

4. A method for purchase verification, comprising the acts of:
generating a service tag that identifies a computer system, the computer system including a processor coupled to a memory;
storing the service tag in the memory at assembly of the computer system;
receiving a message at a server sent from the computer system, the message including the service tag;
verifying that the service tag value as received matches a service tag value stored in the server; and
authorizing receipt of a benefit if the received service tag matches.

5. The method as recited in claim 4, wherein the service tag is stored as part of the computer system basic input/output operating system.

6. The method as recited in claim 4, further comprising the act of:
generating a second message, the message authorizing a purchaser to receive the benefit, if the service tag matches.

7. The method as recited in claim 5, wherein the benefit is Internet Service Provider service.

8. A method for purchase verification of a benefit, comprising the acts of:
receiving a first message at a first server, the first message being sent from a computer system, the first message including a service tag;
transmitting a second message from the first server to a second server, the second server attempting to verify the validity of the service tag; and
transmitting from the second server a third message to the first server, the third message allowing access to the benefit.

9. The method as recited in claim 8, wherein the first message includes a product code.

10. The method as recited in claim 8, further comprising the act of:
invalidating the service tag on the second server.

11. A system in a computer system for purchase verification, the computer system including a processor, the system comprising:
a non-volatile computer readable memory, the non-volatile computer readable memory including:
instructions, executable on the processor, configured to store a service tag installed upon assembly of the computer system, the service tag identifying the computer system; and
instructions, executable on the processor, configured to send the service tag to a remote server.

12. The system as recited in claim 11, further comprising:
instructions, executable on the processor, configured to store a product code, the product code identifying a benefit.

13. The system as recited in claim 11, further comprising:
instructions, executed on the processor, configured to communicate with a remote server, the server having the ability to verify the service tag.

14. A system for purchase verification, the system being on a server platform, the server operated by a service provider, the server configured to communicate with a purchased

computer system, the server including a processor and a memory, the server platform configured to communicate with a remote computer system, the system comprising:

a non-volatile computer readable memory, the non-volatile computer readable memory storing:

a database, the database including a set of valid service tags; and

instructions, executable on the processor, configured to receive a message, the message including a service tag.

15. The system as recited in claim 14, further comprising:

instructions, executable on the processor, configured to receive a message, the message including a product code.

16. The system as recited in claim 15, further comprising:

instructions, executable on the processor, configured to authorize a purchaser to receive a benefit.

17. The system as recited in claim 14, further comprising:

instructions executable on the processor, configured to verify the service tag, wherein the instructions to verify the service tag further comprise:

instructions to receive the service tag from the computer system;

instructions to recall the service tag stored in the server; and

instructions to compare the service tag received from the computer system to the service tag recalled from the server to determine if the service tag received from the computer system matches the service tag recalled from the server.

18. The system as recited in claim 17, further comprising:

instructions, executable on the processor, configured to authorize a purchaser to receive a benefit if the service tag received from the computer system matches the service tag recalled from the server.

19. The system recited in claim 17, further comprising:

instructions, executable on the processor, configured to establish an internet service provider service account if the service tag received from a computer system matches the service tag recalled from the server.

20. The computer system as recited in claim 17, further comprising:

instructions, executable on the processor, configured to invalidate the service tag stored in the memory of the server.